

News release
INSERT DATE HERE eg 12 June 2019

Put the date that you plan on sending the press release here

Leeds ladies' pub quiz to raise vital funds for epilepsy charity

Choose an eye-catching headline and put it in bold. Remember to include where you are from.

A [man/woman/teenager/child/workplace] from [Place] [is/are] [hosting/organising] a [coffee morning/craft sale/pub quiz/gig night] to raise funds for UK charity Epilepsy Action. [Name/group] is [organising the event] because [link with epilepsy (*Example: their son/friend has epilepsy*)].

Change the words in the square brackets so they are relevant to you

[INSERT INFORMATION ABOUT THE EVENT].

Example: The pub quiz will be held in The Anchor Arms on Brown Street in Littleton. The doors will open at 7pm and the quiz will start at 8pm. Teams of up to eight can enter on the door for £20 a team.

Include key details:

- What is the event?
- When and where is it happening?
- Is there a cost?
- Anything that makes it fun, quirky or unique?

[INSERT ANY INFORMATION ABOUT YOUR LINK WITH EPILEPSY]

Example: The XX team are supporting Epilepsy Action because one of them has a young son with epilepsy. Lucy's son, Ben, aged six, was diagnosed with epilepsy when he was a toddler. Ben has had a difficult time with his epilepsy in the past few years, and lately his seizures have increased to several a week.

Why are you fundraising? Put information about your personal link with epilepsy/ Epilepsy Action here.

[Name], age [X] said: "[INSERT QUOTE HERE]"

Example: Lucy, aged 34, said: "When Ben was first diagnosed with epilepsy, it was really scary for all of us. Epilepsy Action's website and helpline were brilliant sources of advice and information. Their videos for children also helped us explain epilepsy to Ben in a way that he could understand. We really want the whole community to support us at this pub quiz, and raise funds for a brilliant cause. There will be some great prizes on offer too."

Write a quote that says a bit more about why fundraising for Epilepsy Action is important to you.

[INSERT ANY EXTRA INFO]

Example: People can buy tickets for the quiz on the door, or by emailing Lucy on Lucy@emailaddress.co.uk . People can also donate at [online sponsorship page link]. Donations or raffle prizes on the night will be very welcome.

Include anything else that you think people need to know. For example:

- Do you have a fundraising target?
- Do you have a Just Giving page?
- Can people buy tickets for your event, or donate any cakes etc?

Around one in 100 people have epilepsy. Epilepsy Action is the leading organisation working with and for people affected by epilepsy. Each year, the charity helps around two million people understand epilepsy and treatment options through its helpline, website and events. It improves the lives of everyone affected by epilepsy by campaigning for better healthcare and fairer access to education and employment. Over 95% of this life-changing support is funded by donations and fundraising. For more information, visit epilepsy.org.uk or call the Epilepsy Action Helpline on freephone 0808 800 5050.

- ENDS -

Notes to editor:

1. For more information about this fundraising event, please contact [NAME] on [PHONE NUMBER], [EMAIL ADDRESS]
2. For more information about Epilepsy Action please contact the press office on 0113 210 8870, or email press@epilepsy.org.uk
3. Epilepsy Action is a company limited by guarantee (registered in England no 797997) and a registered charity in England (No 234343)

Include your details so a journalist could contact you.