


A guide to organising your school's Doodle Day Art exhibition

NATIONAL
DOODLE
DAY

Add the dates to your diary!


Within 2 weeks leading up to Doodle Day

Use our assembly plan to organise an assembly to present and explain to pupils why they'll be taking part in Doodle Day. This is a great tool to let pupils know how having fun and raising money can make a difference to people's lives, including children like them.

 **Top tip:** We have PowerPoint presentations available to help you explain to the children all about the event. To request a copy, just drop us an email.

On (or around) Friday 15 September

Plan a lesson for pupils to pick up their pens, pencils and paints to create a one-off doodle (doodle cards will be provided). Each doodle will then feature in your school's Doodle Day Art exhibition that you organise to hold at a later date.

 **Top tip:** Before your pupils begin to doodle, show them the National Doodle Day Instagram page to give them some extra inspiration.
www.instagram.com/nationaldoodleday

A date of your choice (before Autumn half-term)

Feature the doodles that your pupils have created by holding your Schools Doodle Day Art exhibition. Set the date that works for your school. It could be during the day, after-school or on an evening.



Invite parents and guardians to attend the art exhibition to take a look at the pupils' artwork (or even take it home for a small donation) and help raise funds in aid of Epilepsy Action.

let's get doodling!
epilepsy.org.uk/doodleday

Let's get planning!

Your venue:

A great venue to hold your art exhibition is your school hall. Or, if you want to make your event even more special, you could book somewhere even more prestigious such as the local town hall, community centre or assembly rooms. It's a great way to add an air of importance to your art exhibition.



Promoting your art exhibition:

- Use our promotional poster to advertise your event around school – making it visible at the school gates is a great idea!
- Use our template 'Letter to parents' to send home, letting them know about the art exhibition
- Promote the event in your school newsletter



Setting up:

Whatever venue you choose, it's important to present and mount the children's artwork nicely. You could group your doodles by artist age, class, or theme. Asking pupils to add a title to their doodle is a fun addition along with the name of the artist and perhaps their age.

Decorate your venue with the print-outs provided. It's a great way to make your event look even more special!

Welcoming guests/opening the exhibition:

Have an official opening, perhaps with a few words about why you're holding the art exhibition. It's a great way to remind everyone why they're there, and can make the event even more special!

Ask some pupils to do 'Meet and Greets' when guests arrive – it can really set the event off.

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How to fundraise at your art exhibition:

- Charge an entry fee at the door - you could even offer a programme for a suggested donation too.
- Sell little voting cards for guests to nominate their top 5 doodles. Award a prize to the most popular.
- Set up a **JustGiving page** to collect online donations – create a unique QR code to direct guests to your page.
- Offer parents and guardians the option to take their child's artwork home for a small donation.
- Hold a bake sale and offer refreshments for a suggested donation.
- Hold a raffle at the event to raise some extra cash! You could even ask local businesses to provide raffle prizes.



After the event:

Follow up after the event to let everyone know how it went, including your pupils. An article in your school newsletter is a great way to let parents and carers know how much you've raised.



- Use our template certificate to thank each pupil for contributing their doodle to the art exhibition.
- Once you've raised funds and sent them in to Epilepsy Action, use the thank you poster to display in school and let everyone know how much you've raised.
- Pop the date in the diary for next year's Doodle Day!

**Good luck and
have a great time!**

let's get doodling!
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